

# NEWSWIRE

Issue: April 2010

**2010 Chapter Officers****President****Mike Thomson**[thomson.mike@yahoo.com](mailto:thomson.mike@yahoo.com)

Phone: 281-652-1011

**Secretary****Ed Schlichtenmyer**[ed\\_schlichtenmyer@yahoo.com](mailto:ed_schlichtenmyer@yahoo.com)

Phone: 832-289-5063

**Treasurer****Dianna Peterson**[Dianna.Peterson@BWPM\\_LP.com](mailto:Dianna.Peterson@BWPM_LP.com)

Phone: 713-479-8153

**Program Director****Philip Moore**[Philip.Moore@amegybank.com](mailto:Philip.Moore@amegybank.com)

Phone: 713-232-2100

**Director of Information****Darcy A Riley**[DarcyaRiley@aol.com](mailto:DarcyaRiley@aol.com)

Phone: 713-852-7557

**Director of Membership****Toby Sledge**[toby.sledge@rentsysrecovery.com](mailto:toby.sledge@rentsysrecovery.com)

Phone: 979-219-1792

**Director of Education****Angela Mestre**[awmestre@epco.com](mailto:awmestre@epco.com)

Phone: 713-381-6430

**PRESIDENTS PEN**

We have certainly been hearing a lot about the weather this year. "Snowicanes" on the East Coast, flooding in Europe and blizzards and sandstorms stopping ocean shipping in China not to mention earthquakes and tsunamis everywhere you turn. ***Did you know that weather is the leading cause of major business interruptions?*** In its most recent "beige book report", the Federal Reserve even said that the U.S. economy grew more slowly due to harsh snowstorms that crimped activity in some parts of the country. Of the Fed's 12 regions surveyed, the Richmond district, which includes Maryland, Virginia and the Carolinas, was hurt the most by the bad winter. That region reported economic activity had "slackened or remained soft across most sectors" because of the weather.

According to a new report by Lloyd's and the International Institute of Strategic Studies (ISSS), weather changes will increase water scarcity, alter food production and impact energy supply and migration patterns. These changes in the weather will alter "...the way we live and work, and will lead to greater competition for scarce resources, such as food and water," according to Lloyd's chief executive, Dr Richard Ward. "This is likely to result in increased economic nationalism and greater global insecurity, which will in turn add to the complexity and cost of doing business." The report outlined four key impacts on business:

- Water: The risk of water-induced conflict with particular reference to competition between India and Pakistan over access to the diminishing supply of water from the Indus river basin.
- Food: Issues of food security, with a focus on the problems facing China, a country with a large population and declining water resources and arable land, and the prospect for tension with Russia, a country with an excess of arable land and water and a declining population.
- Energy security: looking specifically at the Arctic, an area rich in oil and gas resources which are becoming increasingly exploitable as the ice-cap melts, and which could be the subject of competing claims by five nations.
- Migration: with a particular focus on the problems potentially faced by the USA in the event that weather changes drive populations in Mexico to migrate northwards.

That said, now is a good time to focus on preparing for severe weather both at our companies and at home (personally). As I noted above, it's been a longer, more grueling winter even here in the Deep South, but we finally started seeing a crack in the icy armor last month. For those of us along the Gulf Coast, we know that means it's time to start getting ready for hurricane season. Even though it may be cool and breezy now, we know that summer, high humidity and tropical weather are on the way. So today, most of our companies are conducting annual generator checks, planning for resupply of ride-out provisions, performing recovery exercises and drills and testing our emergency response plan and employee communication process. While our companies are getting ready, it is also important to get our employees and their families as prepared as possible. Why? Unprepared employees not only cost companies nearly \$3,000 per employee *per year*, but those who are not prepared are not nearly as likely to return to work after a disaster. And if they do return in a timely manner to help get your operations back up to speed, those who did not prepare as much as possible beforehand are likely to be more distracted and substantially less effective in performing when you need them most. There are many sources of hurricane preparedness and personal resiliency training available for companies and employees; take advantage of that training to ensure you and yours survive the 2010 storm season.

*Mike Thomson*

b

**Quote of the Month**

"When planning for a year, plant corn! When planning for a decade, plant trees! When planning for life, train and educate people!!"

*Chinese Proverb – courtesy of ACP Corporate*

## Announcements and Discounts

### ACP South Texas Program Survey

On behalf of the South Texas Chapter of the Association of Contingency Planners, thank you for participating in the "2010 Member Preferences Survey". We greatly appreciate those who took the time to complete the survey. Your responses help us provide better educational and program options for you.

Philip Moore – Survey Sponsor  
Programs Director

### Call for Articles to be published on ACP corporate website!

The continued publication on the ACP website will feature monthly articles relating to a relevant and timely topic. Articles from ACP members are encouraged. Please contact our Education Director Angela Mestre if you are interested in having an article published.

- May: Hurricane preparedness
- June: Regional stability
- July: Return on Investment-how BCP/DR adds value directly to the business

### Register for Hurricane Seminar and Training – May 21<sup>st</sup> - Seating is limited

ACP members have again been offered discount (preferred client) pricing for the **Annual Hurricane Seminar for Business & Industry** in Houston, TX and the 2010 **Hurricane Awareness Preparedness Presentations (HAPP)** for general employees and crisis management teams. The discounts represents a savings to members and their companies of 15-30%.

Background/registration information and a video on the annual seminar can be found at <http://hurricaneseminar.com/>  
Seating is limited so register as soon as possible to guarantee your spot for the May 21st event.

### Hurricane Awareness Preparedness Presentations (HAPP) Discounts

Background information and a video on the HAPP training can be found @ [http://impactweather.com/hurricane\\_preparedness.php](http://impactweather.com/hurricane_preparedness.php). The \$300 discounts for ACP members represent a 20-30% savings depending on the format selected - video broadcast (up to 100 sites) or on-site. Both versions include an unlimited-user DVD that can be posted on company intranets for make-up training of employees who miss the initial presentation and as a refresher in the event of a 2010 land falling storm.

### ISSA South Texas Chapter Meetings

Reminder - The ISSA South Texas chapter meets the 2nd Thursday of each month. For more information, including the **topics and speakers click see the website at** [http://issasouthtexas.sharepoint.com/Shared%20Documents/monthly\\_meetings.aspx](http://issasouthtexas.sharepoint.com/Shared%20Documents/monthly_meetings.aspx)

### FEATURED DISCOUNTS ON TRAINING OPPORTUNITIES for ACP Members

#### Business Continuity Trainings from ContinuityLink - 10% discount for ACP members

Register at <http://www.continuitylink.com/En/training.htm> (Discount code: ACP-SouthTexas)

#### Continuity Insights Management Conference - \$100 off registration fee for ACP members

Register at <http://www.continuityinsights.com/Conference/> (Discount code: ACP)

### Business Continuity Courses in Houston

Locations set for the BCM-BIA and BCM-Audit courses in Houston in June. See <http://www.continuitylink.com/logistics/Houston.htm>. For more information see the training opportunities section further down in this newsletter.

### Upcoming Meeting

May's meeting will be held on Monday May 10<sup>th</sup>. It will NOT be at the IBM building; it is currently scheduled for the Impact Weather site however the location may change so check the Meeting section of the website. The presentation will be "Is Your Critical Staff Prepared for Hurricane Season".

### Previous Month Meeting Recap – March 2010

We had approximately 30 members and 10 guests at our March meeting, which was held at Spectra Energy. Mike Thomson, President, opened with introductions, which gives members and guests an opportunity to get to know each other. Chapter business updates were presented

The presentation was a very thought provoking presentation on Hurricanes, and other Disasters – is Your Human Resources Department prepared? The presentation is posted on the ACP South Texas website.

## Treasurer's Report

Treasurer's report for month ending March , 2010:

Beginning balance	\$ 9,089.92
Receipts	\$ 200.00
Expenditures	\$ 949.87
Ending balance	\$ 8,380.05

## Membership Numbers

As of March 2010 – 92 Active Members.

The South Texas Chapter thanks you for your participation, time, and commitment to continual growth. Remember, every visitor is a potential member, so BRING a friend or two.

## Welcome New Members!!!



Welcome to the following new members. Please reach out to them at meetings to say 'welcome' to our South Texas Chapter.

**Bonnie Kuykendahl**

## Upcoming Meeting

### 2010 – April Monthly Meeting

Date: **Tuesday, April 13, 2010**

Subject: ***Using ICS in an Office Environment***

Speaker: Keith Benton

Affiliation: *BP America Production Co*

Location IBM Riverway, 15<sup>th</sup> floor

Time: 11:30 AM – 1:00 PM

For driving directions see the <http://www.acp-international.com/southtx/>

### **MODERATOR BIO**

D. KEITH BENTON is the Westlake Campus Business Crisis & Continuity Advisor with BP America Production Company at their corporate headquarters in Houston. Keith has a Masters in Public Health with a concentration in Health Administration from Loma Linda University and Bachelors of Science in Environmental Health from California State University San Bernardino. Keith has been a Registered Environmental Health Specialist (REHS) with the State of California for fourteen years. Keith is currently waiting for the results of the DRII application process to receive the Certified Business Continuity Professional (CBCP) certification.

Keith is the Program Manager for Crisis Management and Business Continuity (CM/BC) for the BP Westlake Property Management (WLPM) Group. He directs the development and maintenance of CM/BC preparedness, response, and recovery capability in the WLPM Group through direct supervision of response plans, delivery of training, and the design and delivery of exercises. CM/BC programs include Initiation and Management; Risk Evaluation and Control; Business Impact Analysis; Business Continuity Strategies; Emergency Response and Operations; Awareness and Training Programs; Business Continuity Plan Exercises; Audit and Maintenance; Crisis Communications; and Coordination with External Agencies.

Previously, Keith provided Business Continuity, Crisis Management, and Emergency Response technical expertise to BP Exploration and Production operations based in the United States and Canada. Keith provided technical expertise in the development of Emergency Response Plans and Incident Response Plans that comply with the National Contingency Plan, Federal regulations, and corporate policies. Keith traveled extensively conducting CM/BC training, drills, and exercises to examine the response capabilities of BP Incident Management Teams. Keith also served as an Environmental Health Officer (Public Health Officer) with the United States Navy

**PRESENTATION SYNOPSIS:** Introduction to the Incident Command System (ICS) for Business Continuity Professionals

This session will provide an overview of ICS related regulations, usage concepts, and benefits. BP has adopted the ICS concept as the all-hazard incident management organization structure globally. This allows BP and municipal emergency responders to adopt an integrated organizational structure to match the complexities and demands of single or multiple incidents without being hindered by jurisdictional boundaries. ICS is aligned with BP's core values ensuring the safety of

responders and others. BP Westlake Campus ICS programs demonstrate the effectiveness of the ICS and the relationship of ICS to business continuity plans and the company's crisis management team. The BP Westlake Campus response programs demonstrate that ICS is a functional structure that is not reserved to refineries and public sector emergency response organizations.

## Meeting Schedule

Unless otherwise announced, the chapter meets regularly on the second Tuesday of each month at 11:30 a.m. at IBM, Room 1553, Two Riverway, Houston, Texas. Please feel free to bring a guest. We would love the opportunity to make them members. Remember that attendance at ACP chapter meetings count toward your continuing education credits (CEUs).

**For directions to our meeting location, see the Chapter Meeting Section of the website or click here:**

<http://www.acp-international.com/southtx/meet.htm>

## Training and Seminar Opportunities

### CONFERENCES

4/19	New York, NY	<b>2010 Business Continuity and Corporate Security Show and Conference</b> <a href="http://www.flagmgmt.com/bc/">http://www.flagmgmt.com/bc/</a>
5/10-5/30	Las Vegas, NV	<b>Contingency Planning &amp; Management Conference - CPM West</b> <a href="http://www.cpm-west.com">http://www.cpm-west.com</a>
6/6-6/9	Toronto, CA	<b>The 20<sup>th</sup> World Conference on Disaster Management</b> <a href="http://www.wcdm.org/">http://www.wcdm.org/</a>
7/19-7/20	Toronto, CA	<b>Texas Regional Infrastructure Security Conference (TRISC)</b> <a href="http://www.trisc.org">http://www.trisc.org</a>

### EXERCISES, TRAINING AND SEMINARS

5/4 – 5/6	Houston, TX	<b>BCP 501 Business Continuity Planning Review with Qualifying Exam</b> <a href="https://www.drii.org/education/course_desc.php?courseeventid=252&amp;courseid=3">https://www.drii.org/education/course_desc.php?courseeventid=252&amp;courseid=3</a>
5/21	Houston, TX	<b>Hurricane Seminar for Business and Industry</b> <a href="http://hurricaneseminar.com/">http://hurricaneseminar.com/</a>
5/17 - 5/21	Dallas, TX	<b>BCLE 2000 Business Continuity Planning</b> <a href="https://www.drii.org/education/course_desc.php?courseeventid=256&amp;courseid=4">https://www.drii.org/education/course_desc.php?courseeventid=256&amp;courseid=4</a>
6/19	Houston, TX	<b>2010 Hurricane Workshop by Houston/Galveston National Weather Service</b> <a href="http://www.HurricaneWorkshop.com">www.HurricaneWorkshop.com</a> <b>FREE</b>
6/21 - 6/22	Houston, TX	<b>Comprehensive BIA process – Methodology</b> <a href="http://www.continuitylink.com/En/Description-BCM-BIA.htm">http://www.continuitylink.com/En/Description-BCM-BIA.htm</a> <b>10% off</b> registration fee for ACP members (Discount code: ACP-SouthTexas)
6/23 - 6/24	Houston, TX	<b>Auditing a Business Continuity Program</b> <a href="http://www.continuitylink.com/En/Description-BCM-AUD.htm">http://www.continuitylink.com/En/Description-BCM-AUD.htm</a> <b>10% off</b> registration fee for ACP members (Discount code: ACP-SouthTexas)

### CERTIFICATIONS

<b>CBCP</b>	DRI	<a href="https://www.drii.org/certification/index.php">https://www.drii.org/certification/index.php</a>
<b>CBCI</b>	BCI	<a href="http://www.thebcicertificate.org/bci_5daystraining.html">http://www.thebcicertificate.org/bci_5daystraining.html</a>
<b>CBRM</b>	BRCCI	<a href="http://www.sentryx.com/disaster-recovery-calendar.html">http://www.sentryx.com/disaster-recovery-calendar.html</a>

CEM	IAEM	<a href="http://www.iaem.com/certification/generalinfo/intro.htm">http://www.iaem.com/certification/generalinfo/intro.htm</a>
CHS	ABCHS	<a href="http://www.abchs.com/">http://www.abchs.com/</a>

### DEGREE PROGRAMS

<b>M.S.</b>	Norwich University	Masters of Science in Business Continuity Management Online degree, 15-18 months. Special offers to ACP members. <a href="http://businesscontinuity.norwich.edu/admissions.php">http://businesscontinuity.norwich.edu/admissions.php</a>
<b>M.S.</b>	Boston University	Master of Science in Business Continuity, Security & Risk Management (MSBCSRM) Online degree. Special offers to ACP members (Wave application fee, max transfer of credits) <a href="http://www.bu.edu/">http://www.bu.edu/</a>
<b>M.S.</b>	New Jersey's Science and Technology University	Master of Science in Business and Information Systems (MSBIS) Online Option. <a href="http://is.njit.edu/academics/graduate/msbis/online_msbis.php">http://is.njit.edu/academics/graduate/msbis/online_msbis.php</a>

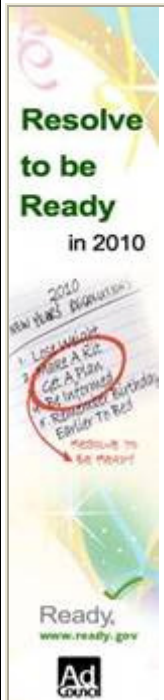
For more Colleges, Universities and Institutions offering Emergency Management, Disaster Relief, and Business Continuity courses, visit <http://training.fema.gov/emiweb/edu/collegelist/>.

### SURVEYS

**Participate in the 9th Annual BCM Study**- The 2010 Awareness Topic is: "How is Business Continuity Viewed within Corporations? Is it a Cost of Doing Business or Is it Viewed as an Investment? Can we as a Profession Measure the Effectiveness of the Program? **Study participants will receive complimentary reports as a thank-you for their contribution!** <http://www.bcmanagement.com/>

### Resources ACP Members Can Use

#### Resources ACP Members Can Use - Please note the monthly themes courtesy of ACP E-News:



*2010 Themes & Events*

**May:**  
[National Hurricane Preparedness Week](#)

**Jun:**  
[National Lightning Safety Awareness Week](#)  
[National Safety Month](#)

**Sep:**  
[National Preparedness Month](#)

**Oct:**  
[National Cyber Security Awareness Month](#)  
[National Fire Prevention Week](#)  
[National Animal Safety and Protection Month](#)