

March 2005

# NEWSWIRE

ASSOCIATION OF CONTINGENCY PLANNERS

SOUTH TEXAS CHAPTER

## 2005 CHAPTER OFFICERS

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[www.acp-international.com/southtx/](http://www.acp-international.com/southtx/)

### Quote of the Week:

*"Even if you're on the right track, you'll get run over if you just sit there."*

~ Will Rogers ~

## Notice of March Meeting Location Change:

Please note the March meeting will be held at:

Southwest Bank of Texas  
(soon to be Amegy Bank of Texas)  
1801 Main, 12<sup>th</sup> floor Customer Briefing Center  
Houston, TX 77027

Lunch will be provided by IBM. Please RSVP to  
[Jim\\_Nowak@aigvalic.com](mailto:Jim_Nowak@aigvalic.com) by noon 03/04/05.

See *Invitation* on Page 8 for details.

## IBM Publishes 2005 Business Security Trends

### IBM Publishes 2005 Business Security Trends

February 14, 2005, IBM has published the results from its 2004 Global Business Security Index Report and provided an overview of the potential 2005 security threat profile. Based on early indicators, a new and troubling trend this year may be the aggressive spread of viruses and worms to handheld devices, cell phones, wireless networks, and embedded computers, which include car and satellite communication systems.

Potential trends in 2005 include:

- Mobile devices - mobile devices such as PDAs and cell phones are the new frontier for viruses, spam and other potential security threats. Bluetooth and other wireless technologies that connect mobile devices pose new exposures for hackers to target.
- Identity theft - there appears to be no end in sight for

identity theft. Phishing attacks that use spoofed e-mails and fraudulent websites designed to deceive recipients into divulging personal information such as credit card numbers, account user names and passwords, social security numbers, etc. will likely continue to plague businesses and consumers.

- Malware - malicious software (known as malware) writers are getting smarter and are employing basic software development practices to spread destructive software.
- Instant messaging - Botnets will likely move to instant messaging networks for command and control of infected systems.
- VoIP - there will likely be an increase in the disruption of VoIP networks. In particular, eavesdropping and denial of service attacks carried out remotely against VoIP networks could provide significant damage for enterprise organisations.

For more information visit [www.ibm.com/security](http://www.ibm.com/security)

<http://www.contingencyplanning.com/news/12.aspx?ebid=349>

## The Practical Guide to Managing Risks

**By Rebecca Herold**  
**Realtimerepublishers.com Inc.**

Every organization has a mission. Most, if not all, organizations use information technology (IT) to process their information in support of their missions and reaching their business goals. Managing risks associated with the information and supporting technologies is a critical factor in successful organizational mission realization.

The primary goal of an organizational risk management program should be to protect the organization and its ability to achieve its mission. Protecting the information and IT assets are a component of this program, but IT professionals must always remember the business components. Risk management should not be handled primarily as a technical function carried out by the IT experts who operate and manage the IT system, but instead risk management must be considered as an essential management function of the business.

Executive management must visibly and actively support the IT security risk management component of the complete business risk management process. This sponsorship is vital to ensure that stakeholders do not resist or undermine efforts to use risk management to make the organization more secure and protect the health of the organization. Without this clear executive sponsorship, personnel tend to disregard the directives, policies, and procedures for how to perform their job responsibilities and duties in a secure manner to protect information and technology assets. Executive sponsors should demonstrate their support of the risk management program by:

- ◇ Delegating authority and responsibility for a clearly defined risk management project scope to one area of the company, such as the IT risk management team or a Chief Risk Officer.
- ◇ Supporting, or better yet mandating, participation by all personnel as appropriate and needed to successfully fulfill the program.
- ◇ Allocating sufficient resources, such as personnel and financial backing.

- ◇ Issuing communications that clearly and actively support the risk management process, identifying specifically the IT security risk management components so that they are viewed as part of the entire enterprise risk management process.
- ◇ Participating in reviewing the findings and recommendations of the security risk management process and supporting the program's recommendations.

Highly publicized incidents, such as the Enron collapse and the Tyco tax evasion investigation, have resulted in making risk management a requisite management activity within all business enterprises. Managing risk through the use of effective risk management frameworks will ensure efficiency and comprehensive risk consideration. Effective risk management frameworks describe an organization's specific set of functional business activities and associated definitions that specify the processes that will be used to manage risks. An effective risk management framework will enhance and improve business risk management, including IT security risk management, by

- ◇ Making risk management more transparent and understandable to stakeholders.
- ◇ Making risk management processes more efficient.
- ◇ Allowing for sharing of best practices in the implementation of risk identification, risk assessment, and risk treatment.
- ◇ Showing executives that the process is well thought out; providing for a better chance of obtaining strong executive support.

If you enjoyed this excerpt, sign up now to read the full eBook, "[The Executive's Guide to Managing Risks](#)," Book 3 of the "The Executive's Guide to Compliance & Security Risks."

<http://www.netiq.com/offers/executive/default.asp>

### **Is business continuity a subset of risk management?**

Andrew McCrackan explores the relative positioning of BC and risk management within organisations and explains why this is an important debate.

<http://www.continuitycentral.com/feature0178.htm>

### **How to Turn Outsourcing Into an Opportunity**

When you first hear that your organization plans to outsource IT projects offshore, it's difficult to look on the bright side. If you're like most people, your initial reaction will probably be to worry about your job security and start looking into other employment prospects. However, if you choose to embrace outsourcing rather than resist it, you will have the chance to benefit from a prime opportunity for career advancement.

<http://www.computerworld.com/newsletter/0,4902,99393,00.html?nlid=CAR>

### **Eye On Offshoring: Lessons From The Tsunami**

Scott Warren, a consulting principal at International Network Services Inc., says the tsunami disaster that hit Asia in December holds lessons for companies that undertake offshoring initiatives.

<http://www.computerworld.com/newsletter/0,4902,99756,00.html?nlid=DIS>

### **Banks See Compliance as Number One IT Project in 2005**

Retail banks in the US are expecting to spend \$2.6 billion in the coming year to upgrade their IT compliance and risk management systems, according to a new report.

<http://pizzazzemail.com/t?ctl=B555EB:22ED146>

### **Emergent Psychological Needs**

In the aftermath of the tsunami, the world is rushing to address the devastating loss of life. Beyond the physical and safety needs of survivors, we must recognize the hidden trauma. Traumatic stress consultant Dr. Mark Lerner explains.

<http://pizzazzemail.com/t?ctl=B555E4:22ED146>

### **Lessons Learned From Sarbanes-Oxley Testing**

Opinion: An IT consultant finds three areas for IT managers to focus on when working on Sarbanes-Oxley auditing preparations.

<http://www.computerworld.com/newsletter/0,4902,99420,00.html?nlid=SEC2>

### **The ins and outs of workplace recovery**

Most companies struggle with workplace recovery strategy - Andrew McCrackan offers some help.

<http://www.continuitycentral.com/feature0173.htm>

### **Is your business interruption insurance as comprehensive as you think?**

A question asked at a recent conference in London points to a significant gap in BI insurance cover.

<http://www.continuitycentral.com/news01733.htm>

### **Business continuity management slowly gaining ground**

Survey finds steady growth in number of companies developing enterprise-wide BC and DR plans; but still an area of weakness for many companies.

<http://www.continuitycentral.com/news01726.htm>

### **UPDATED Business Continuity Awareness Week confusion looms**

The Business Continuity Institute has announced that its North American forums will be promoting Business Continuity Awareness Week between 18th to 24th September, to fall within the expected dates for the US's National Preparedness Month.

The BCI says that the dates for the rest of the world will remain as 13th to 18th March.

While it makes sense to coordinate the Awareness Week with National Preparedness Month, the announcement threatens to create confusion in the market, especially since the BCI's main competitor organisation, the Disaster Recovery Institute, has been promoting US Business Continuity Awareness Week as taking place between 13th and 18th March in line with other countries.

<http://www.continuitycentral.com/news01722.htm>

### **10 Questions to Ask About BC/Sec/EM**

Ever been at loss for some basic questions to ask about your level of preparedness in business continuity, security and emergency management?

While there are many questions to be asked, following are ten questions that should help you determine if an internal department or client/prospect could use assistance in security, business continuity and emergency management.

You probably won't need to go through more than half the questions in any category to determine if the department or client/prospect needs assistance.

<http://www.contingencyplanning.com/archives/2005/feb/3.aspx?ebid=339>

## Observing Emergency Preparedness Month

Learn how and why an organization built a campaign to promote Emergency Preparedness month.

<http://www.recoverychronicles.com/article.asp?ID=37&ArticleID=414&FromNews=true>

## Choosing the Right Notification System

Are you confident that the right people in your organization can be contacted quickly and reliably to respond to any number of possible scenarios? Kathy Veldboom offers her help in the daunting task of choosing the right software.

<http://pizzazzemail.com/t?ctf=B7D101:22ED146>

## Free HIPAA Security Compliance Checklist Available

February 15, 2005 : A free HIPAA Security compliance checklist is now available to aide the health care industry, insurance industry and employers to comply with new government regulations on security and privacy of medical records. The checklist was prepared by William S. Hubbartt, privacy expert, consultant and author of The HIPAA Security Rule - A Guide for Employers and Health Care Providers, The checklist includes a listing of essential action steps that should be taken by organizations subject to government regulations on medical records privacy and security.

Federal government regulations, referred to as The HIPAA Security Rule, detail security and privacy safeguards for employers and health care providers. As required by the Health Insurance Portability and Accountability Act of 1996 (HIPAA), health plans, health care clearinghouses, health care providers and other firms which handle private medical information must define policies and create safeguards to protect the information held.

Single copies of the free HIPAA Security Checklist are available while supplies last from [www.medicalprivacy.info](http://www.medicalprivacy.info). Faxed requests can be directed to 630-513-8237.

<http://www.contingencyplanning.com/news/14.aspx?ebid=349>

## New Sarbanes-Oxley Compliance Resource Kit

Janco Associates unveiled its Sarbanes-Oxley Compliance Resource Kit, Version 2. Included in this release is a new version of the Threat & Vulnerability Assessment Tool with a defined scoring mechanism to rate risks faced. The product is used to verify compliance with Section 404 of the Sarbanes-Oxley Act.

<http://www.contingencyplanning.com/news/13.aspx?ebid=349>

## Treasurer's Report

The South Texas ACP Chapter Checking Account Balance as of 1/13/2005 is \$5,275.93.

## Current Membership Numbers

As of January 2005, we have 42 active ACP members. The South Texas Chapter thanks you for your participation, time, and commitment to continual growth.

Remember, every visitor is a potential member, so BRING a friend or two!!

## Next Meeting

When: Tuesday, March 08, 2004

Subject: **Transforming your business to be more resilient**

Speaker: Richard Cocchiara is the Chief Technology Officer for IBM Global Services. He has both Bachelors and Masters degrees in Management Information Systems and over 23 years in IT consulting directly with many large corporations. He has spoken at numerous IT conferences and has been published numerous magazines on the subject of Business Resilience.

Affiliation: Certified Executive Consultant & CTO for Business Resilience  
IBM Global Services

Location: Southwest Bank of Texas, soon to be Amegy Bank of Texas  
1801 Main, 12<sup>th</sup> floor Customer Briefing Center, Houston, TX 77002

Time: 11:30 am to 1:30 pm

### **Abstract:**

The ability to respond to rapidly changing business conditions, rather than react to them is increasingly becoming the main differentiator of success in the market place. Business continuity requirements have evolved from simple protection of business operations to one that also requires agility in seizing market opportunities. The resilient business seamlessly handles both negative and positive stresses without interruption. Transformation is achieved through a balanced, systematic approach that examines all components within an enterprise. This session will provide a brief review of the evolution of business resilience; industry wants and needs; IBM's Business Resilience Framework; and a step-by-step process to transform a company from reactionary followers to responsive visionaries. Each step in the transformation process will be explained and after this session attendees should be able develop a high-level project plan for improving business resilience.

***The chapter meets regularly on the second Tuesday of each month at 11:30 a.m. at IBM Building, Room 1553, Two Riverway, Houston Texas. Please feel free to bring a guest. We would love the opportunity to make them members.***

Remember that attendance at ACP chapter meetings count toward your continuing education credits CEUs).

# The Association of Contingency Planners (ACP)

## March Meeting

Please join The Association of Contingency Planners (ACP) for their March meeting hosted at **Southwest Bank of Texas**, soon to be **Amegy Bank of Texas**.

March 8, 2005 11:30 a.m. – 1:00 p.m.

1801 Main  
12<sup>th</sup> floor Customer Briefing Center  
Houston, TX 77002

**Lunch will be provided by IBM**

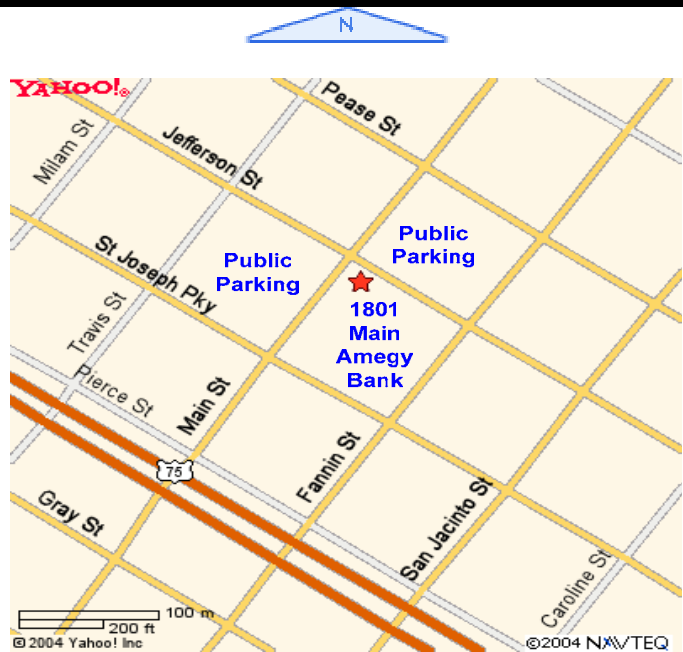
Please RSVP to [Jim.Nowak@aigvalic.com](mailto:Jim.Nowak@aigvalic.com)

## About Our Speaker

### Richard Cocchiara

Certified Executive Consultant & CTO  
for Business Resilience  
IBM Global Services

Richard Cocchiara is the Chief Technology Officer for IBM Global Services. He has both Bachelors and Masters degrees in Management Information Systems and over 23 years in IT consulting directly with many large corporations. He has spoken at numerous IT conferences and has been published numerous magazines on the subject of Business Resilience.



## DRIVING DIRECTIONS FROM GALLERIA

1. Take Memorial Dr. east toward downtown Houston
2. Make a right at Fannin St. heading south
3. Make a right at St. Joseph's Parkway
4. Entrance to the bank is immediately on the right
5. Public Parking is available for \$2.50 on north and west side of the bank building

## Presentation Topic & Synopsis

### Transforming your business to be more resilient

The ability to respond to rapidly changing business conditions, rather than react to them is increasingly becoming the main differentiator of success in the market place. Business continuity requirements have evolved from simple protection of business operations to one that also requires agility in seizing market opportunities. The resilient business seamlessly handles both negative and positive stresses without interruption. Transformation is achieved through a balanced, systematic approach that examines all components within an enterprise. This session will provide a brief review of the evolution of business resilience; industry wants and needs; IBM's Business Resilience Framework; and a step-by-step process to transform a company from reactionary followers to responsive visionaries. Each step in the transformation process will be explained and after this session attendees should be able to develop a high-level project plan for improving business resilience.

## About ACP

The Association of Contingency Planners is the nation's leading non-profit association, comprised of professionals who are responsible for or have an interest in preventing disasters, planning to sustain business operations after a disaster and facilitating the resumption of normal business activities following a major disaster.

Members of ACP nationwide represent business, industry and government organizations at all levels. Included are executives, administrators, managers, directors, writers, legal staffs, accountants, engineers, sales-persons, records managers, archivists and many more professionals.

## Upcoming Conferences / Major Events

March 6-9, 2005 Spring World 2005 Disaster Recovery Journal <a href="http://www.drj.com/conferences/orl2005/8pg/">http://www.drj.com/conferences/orl2005/8pg/</a>	Disney's Coronado Springs Resort Orlando, FL
March 15 - 16, 2005 The Sarbanes-Oxley Strategic Symposium: Lessons Learned and What Lies Ahead MIS Training Institute <a href="http://www.misti.com/northamerica.asp?type=RegInfo&amp;nav1=4&amp;page=0&amp;subpage=3&amp;region=1&amp;disp=showsym&amp;id=OAP500M">http://www.misti.com/northamerica.asp?type=RegInfo&amp;nav1=4&amp;page=0&amp;subpage=3&amp;region=1&amp;disp=showsym&amp;id=OAP500M</a>	Hyatt Regency New Orleans
March 16-17, 2005 Business Continuity the Risk Management Expo Business Continuity Institute (BCI) <a href="http://www.businesscontinuityexpo.co.uk/">http://www.businesscontinuityexpo.co.uk/</a>	Excel Exhibition Centre, Docklands, London
March 22-23, 2005 2005 Business Continuity & Corporate Security Flagg Management <a href="http://www.flaggmgmt.com/bc/">http://www.flaggmgmt.com/bc/</a>	Metropolitan Pavilion New York, NY
April 3-6, 2005 IDRA Annual Conference IDRA (International Disaster Recovery Association) <a href="http://www.idra.com/">http://www.idra.com/</a>	Holiday Inn, Inner Harbor Baltimore, MA
April 24-28, 2005 North America CACS Computer Audit, Control and Security <a href="http://www.isaca.org/nacacs">www.isaca.org/nacacs</a>	Flamingo Las Vegas Las Vegas, Nevada USA
April 27-29, 2005 SuperStrategies 2005 MIS Training Institute <a href="http://www.misti.com/northamerica.asp?page=0&amp;subpage=0&amp;region=1&amp;disp=showconf&amp;type=&amp;id=SS05">http://www.misti.com/northamerica.asp?page=0&amp;subpage=0&amp;region=1&amp;disp=showconf&amp;type=&amp;id=SS05</a>	JW Marriott Las Vegas, NV

May 16-18, 2005  
Continuity Insights  
[www.continuityinsights.com](http://www.continuityinsights.com)

Sheraton New Orleans  
New Orleans, LA

April 4-6, 2005 - Orlando  
INFOSEC WORLD™ 2005  
MIS Training Institute  
<http://www.misti.com/northamerica.asp?type=RegInfo&nav1=5&page=4&subpage=2&region=1&disp=showconf&id=OS05>

Coronado Springs Resort  
Lake Buena Vista, FL

April 24-28, 2005  
North America CACS  
<http://www.isaca.org>

Flamingo Hotel  
Las Vegas, NA

May 24-26, 2005  
CPM 2005 West  
Contingency Planning Management  
<http://www.contingencyplanningexpo.com/>

Mirage Hotel & Conference  
Center  
Las Vegas, NV

June 13-15, 2005  
NetSec 2005: The Fine Art of Security  
Computer Security Institute (CSI)  
<http://www.gocsi.com/netsec/>

The Phoenician  
Scottsdale, AZ

July 10-13, 2005  
15th World Conference on Disaster Management (WCDM)  
The Canadian Centre for Emergency Preparedness (CCEP)  
<http://www.wcdm.org/main.html/>

Metro Toronto Convention  
Centre, Toronto, Canada

November 2-4, 2005  
CPM 2005 East  
Contingency Planning Management  
<http://www.contingencyplanning.com/events/east/>

Gaylord Palms Hotel  
Orlando, FL

### Upcoming Training/Workshops

#### Continuity Insights Management Conference 2005

May 16-18, 2005  
Sheraton, New Orleans

We are headed back to the "Big Easy" ...

Highlights include a comprehensive educational program, one-of-a-kind networking events, and a display of the leading products, services, and business continuity solutions. Look for complete details in the latest edition of Continuity Insights Magazine, or check us out on-line at [www.continuityinsights.com](http://www.continuityinsights.com)

ACP Members receive \$100 discount on registration fee. However, make sure that when you register, to use ASN for the discount code, or if they are faxing it to make sure you write that code on the Registration form.



## Save the Date: Houston ITEC is May 11-12

ITEC returns to the Reliant Center in Houston for two full days of new products, new features and new benefits to expand, transform, and upgrade your business.

[Check out all the details!](#)

We'll keep you updated periodically as more details on all of the programs develop, but as an ITEC alumni, we wanted to give you the chance to mark your calendars and register early with this **FREE Exhibits Pass**. And if you register before March 7th, when you attend the show you will be entered to **Win a 40GB iPod photo** worth \$499!

Only ITEC alumni are eligible for this early-bird offer, so go to [www.goitec.com/live/15/events/15HOU05/](http://www.goitec.com/live/15/events/15HOU05/) use **Priority Code EEXHOA** and register today.

**[REGISTER NOW!](#) PRIORITY CODE: [EEXHOA](#) [REGISTER NOW!](#)**

If you think a colleague would be interested in ITEC please [click here to forward this message.](#)

## DRI International Course Schedule – March 2005 – December 2005

Location	Dates	Course /Exam	Sponsor
Orlando, FL	Mar. 9-11	<a href="#">BCP 501</a>	DRJ
Orlando, FL	Mar. 9-11	<a href="#">BCP 601</a>	DRJ
Orlando, FL	Mar. 9-11	<a href="#">BCLE 100-300</a>	DRJ
Orlando, FL	Mar. 9-11	BCLE 350	DRJ
Orlando, FL	Mar. 9-11	BCLE 930	DRJ
Orlando, FL	Mar. 9	<a href="#">CBCP Exam</a>	DRJ
Orlando, FL	Mar. 11	<a href="#">CBCP Exam</a>	DRJ
Orlando, FL	Mar. 11	<a href="#">MBCP Exam</a>	DRJ
King of Prussia, PA	Mar. 14-17	<a href="#">BCLE 2000</a>	Strohl Systems
King of Prussia, PA	Mar. 18	<a href="#">CBCP Exam</a>	Strohl Systems
New York, NY	Mar. 30-31	<a href="#">BCP 501</a>	Protiviti
New York, NY	Apr. 1	<a href="#">CBCP Exam</a>	Protiviti
Atlanta, GA	Apr. 4-8 & 11-14	<a href="#">BCLE 1000</a>	DRII
Atlanta, GA	Apr. 15	<a href="#">CBCP Exam</a>	DRII
Sacramento, CA	Apr. 18-21	<a href="#">BCLE 2000</a>	DRII
Sacramento, CA	Apr. 22	<a href="#">CBCP Exam</a>	DRII
Pittsburgh, PA	Apr. 27-28	<a href="#">BCP 501</a>	Tri Rivers ACP
Pittsburgh, PA	Apr. 27-28	<a href="#">BCP 601</a>	Tri Rivers ACP
Pittsburgh, PA	Apr. 29	<a href="#">CBCP Exam</a>	Tri Rivers ACP
Pittsburgh, PA	Apr. 29	<a href="#">MBCP Exam</a>	Tri Rivers ACP
Los Angeles, CA	May 4-6	<a href="#">BCP 501</a>	Protiviti
Los Angeles, CA	May 6	<a href="#">CBCP Exam</a>	Protiviti
New Orleans, LA	May 18-20	<a href="#">BCP 501</a>	Continuity Insight
New Orleans, LA	May 20	<a href="#">CBCP Exam</a>	Continuity Insight
King of Prussia, PA	May 23-26	<a href="#">BCLE 2000</a>	Strohl Systems
King of Prussia, PA	May 27	<a href="#">CBCP Exam</a>	Strohl Systems
Las Vegas, NV	May 26-28	<a href="#">BCP 501</a>	CPM
Las Vegas, NV	May 28	<a href="#">CBCP Exam</a>	CPM
Falls Church, VA	June 1-2	<a href="#">BCP 501</a>	DRII
Falls Church, VA	June 3	<a href="#">CBCP Exam</a>	DRII
Boston, MA	June 13-16	<a href="#">BCLE 1000</a>	
Boston, MA	June 17	<a href="#">CBCP Exam</a>	
King of Prussia, PA	July 25-28	<a href="#">BCLE 2000</a>	Strohl Systems
King of Prussia, PA	July 29	<a href="#">CBCP Exam</a>	Strohl Systems
King of Prussia, PA	Sept. 19-22	<a href="#">BCLE 2000</a>	Strohl Systems
King of Prussia, PA	Sept. 23	<a href="#">CBCP Exam</a>	Strohl Systems
Newport, RI	Oct. 26-27	<a href="#">BCP 501</a>	NEDRIX
Newport, RI	Oct. 28	<a href="#">CBCP Exam</a>	NEDRIX
King of Prussia, PA	Nov. 28-Dec. 1	<a href="#">BCLE 2000</a>	Strohl Systems
King of Prussia, PA	Dec. 2	<a href="#">CBCP Exam</a>	Strohl Systems

To register or for further class schedules, visit [www.drii.org](http://www.drii.org)

## **“Silly, Bizarre and Unknown” Monthly, Weekly & Daily March Observances**

Here are some of the crazy things you can celebrate during the month of March!!

### Monthly Observances

International Ideas Month  
National Caffeine Awareness Month  
National Fatigue Syndrome Awareness Month  
National On-Hold Month  
Optimism Month  
Workplace Eye Health and Safety Month

### Weekly Observances

Celebrate Your Name Week: 6-12  
National Procrastination Week: 7-13  
National Spring Fever Week: 20-26  
Severe Weather Awareness Week: 17-23  
National Message Safety Week: 20-26  
National Cleaning Week: 27-4/2

### Daily Observances

Beer Day: 1  
I Want You To Be Happy Day: 3  
Income Tax Anniversary Day: 8  
Panic Day: 9  
Awkward Moments Day: 18  
Education & Sharing Day: 27

Source: <http://www.brownielocks.com>